

Contact and registration

City of Düsseldorf

Office of Economic Development

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City of
Düsseldorf



Please RSVP one week prior to the seminar

Registration is required (the guest list is limited)

The seminar is free of charge

Name

Address

Company

Email

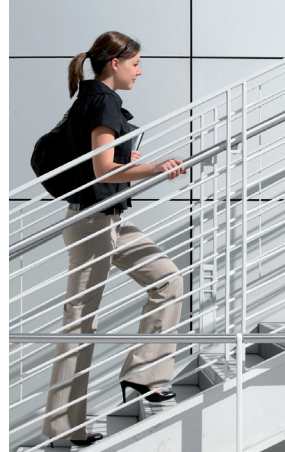
Fax

Desired Date

Your business idea

When do you plan to start your business?

Date / Signature



Setting up a business
in Düsseldorf
Information for
foreign
entrepreneurs



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City of
Düsseldorf



„Setting up a business in Düsseldorf“ – Information for foreign entrepreneurs –

One in ten entrepreneurs in Germany is a foreigner. In top international business locations like Düsseldorf in particular, more and more foreign residents are setting up their own companies to realize a business idea. In collaboration with 1a-STARTUP, the Office of Economic Development of the state capital Düsseldorf is offering a new type of information seminar in English. The seminar “Setting up a business in Düsseldorf” provides information targeted specifically at foreign entrepreneurs and founders of small businesses. In so doing, it is helping to deal with the many questions and obstacles which international entrepreneurs face on the way to a successful start-up.

Dates

17 April 2012

03 July 2012

18 September 2012

20 November 2012

Seminar Location

German RTM GmbH

Hansaallee 159

40549 Düsseldorf

No. of participants: Max. 15
presentations delivered in English

Programme

2.00 pm – 2.30 pm

Welcoming address

Host: Office of Economic Development

Introduction of participants

Speaker: Dagmar Schulz, 1a-STARTUP

Management consultancy for founders of a new business

2.30 pm – 3.30 pm

Fundamental aspects of setting up a business

Essential elements / Structure of a business plan / Tips for preparing a professional business plan / Start-up Network Düsseldorf / Organisations and advisory programmes / Consultation support and government grants

Speaker: Dagmar Schulz, 1a-STARTUP

3.30 pm – 3.45 pm **Break**

3.45 pm – 4.15 pm

Legal aspects of setting up a business

Right of residence / Employment permit / EU market and Schengen Agreement / Company forms

Speaker: Jan Matthes, lawyer

4.15 pm – 5.00 pm

Fiscal aspects of setting up a business

Business registration / Different types of taxes

Speaker: Kathrin Kotz, tax advisor

5.00 pm – 5.20 pm

Case study

Success story of an international founder in Düsseldorf

5.20 pm – 5.45 pm

Discussion, question and answer session

Speaker: Dagmar Schulz, 1a-STARTUP